

NWPMA Membership Committee

Job Descriptions

Board Advocate

1. Work directly with the Membership Committee Chairperson.
2. Function as liaison between the Membership Committee Chairperson and the Board of Directors.
3. Direct Membership Committee Chairperson and Committee Members.
4. Communicate to the Chairperson and Committee Members the activities of the Board of Directors, including the decisions made at each meeting of the Board.
5. Attend all Board of Directors' Meetings.
6. Be an active advocate of the association's mission.
7. Shall continually seek prospective volunteers with PR Strengths and invite them to attend Committee Meetings, encouraging their participation.

Chairperson/Committee Members

1. Attendance at all board meetings is encouraged to report on committee activities, plans, goals.
2. Promote and encourage new and existing promotional products distributors and suppliers to join the association.
3. Identify, develop, and deliver membership benefits
4. Identify membership prospects and solicit for membership
5. Communicate benefits of membership to new and current members
6. Annually conduct member needs survey
7. Coordination and representation of NWPMA at traveling shows coming through the Pacific Northwest
8. Follows annual NWPMA Calendar and create timelines for objectives assigned to Membership Committee