

# Premier Press Combines Forces With KG Specialties To Expand Creative Production Capabilities

**PORTLAND, Ore., August 29, 2023:** [Premier Press](#), an award-winning creative production company, today announced that it has combined forces with KG Specialties, a branded merchandise company, to expand Premier's in-house capabilities and enable the company to quickly deliver on growing client demands. KG Specialties President and Owner Kyle Gibson will join Premier as director of promotional merchandise, and all KG Specialties employees will transition to Premier's facilities.

"Numerous firms have approached us throughout the years with proposals, and we consistently declined. When Premier Press came to us, however, it felt different," said Gibson. "Premier has a culture and mentality that aligns perfectly with KG Specialties: a community of family and driven individuals with a focus on building a great company for the future. We are excited to be part of a larger team that can provide our existing clients and Premier's with considerably more."

KG Specialties has 30 years of experience in embroidery, screenprinting, and heat transfer, which complements Premier's high-quality [design and printing services](#). The unified company can deliver complete branded merchandise solutions spanning:

- Print services, including digital printing, offset printing, large format printing, and finishing
- Production services, including custom apparel, branded environments, direct mail, creative, design, photo studio and retouching
- Management services, including project management, web to print, product management, fulfillment and logistics

"Anybody can buy equipment, but it's the people who run the equipment, it's their expertise, and their professionalism that truly matters," said Manuel Saez, Premier vice president. "Premier and KG Specialties have decades of experience serving clients and a deep commitment to our craft, and we cannot be more thrilled to join forces. As an integrated team, we can help more clients achieve their creative vision and deliver high-quality services that exceed expectations."

Premier is growing rapidly, having doubled in size over the last five years. Since 2020, the company has added over 50 employees, bringing its employee count to 200 people, and invested more than \$4 million in equipment.

Visit Premier's [Our Work page](#) to see the team's latest influencer marketing, retail graphics, custom packaging, and other projects.

## About Premier Press

[Premier Press](#) is a privately held, women-owned creative production company based in Portland, Oregon. The team of creators and makers was founded in 1974 on one guiding principle: to support its customers' needs quickly and efficiently, bringing their ideas to life. Premier is one of the largest creative production companies on the West Coast, and it provides

services including digital and offset printing, retail graphics production and distribution, data management, personalized direct mail, packaging, design and fulfillment services, and more. Premier has won several awards, including the 2015 Oregon Manufacturer of the Year. Premier is carbon-neutral, wind-powered, and Sustainable Green Printing Partnership-certified. Learn more at [www.premierpress.com](http://www.premierpress.com).